Smartphone Market Decode_4Q19

November 26, 2019

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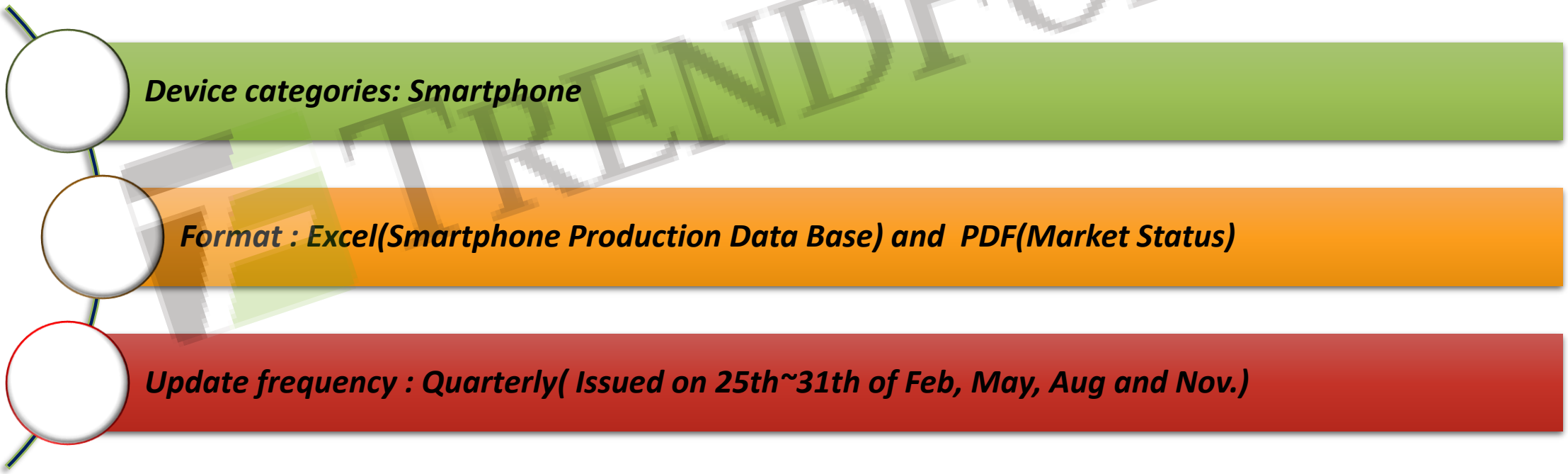
DRAMeXchange WitsView LEDinside EnergyTrend 拓墣TRI

Introduction

To provide members with a more comprehensive view of the smartphone market, TrendForce has launched a new smartphone report covering the entire smartphone industry's development. The report is a joint effort by many of the company's key research divisions, including DRAMeXchange, WitsView, LEDinside, and Topology. Its aim is to help members gain a better understanding of the ongoing trends in the smartphone industry. At the same time, it can also be used to help clients make better business decisions and risk management policies. In addition to providing key statistical data and figures from the smartphone industry, the report will offer insights on the statuses and outlooks of major smartphone components, including memory chips, panels, processors, ICs, biometric recognition systems, cameras, and facial identification technologies.



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Smartphone Market

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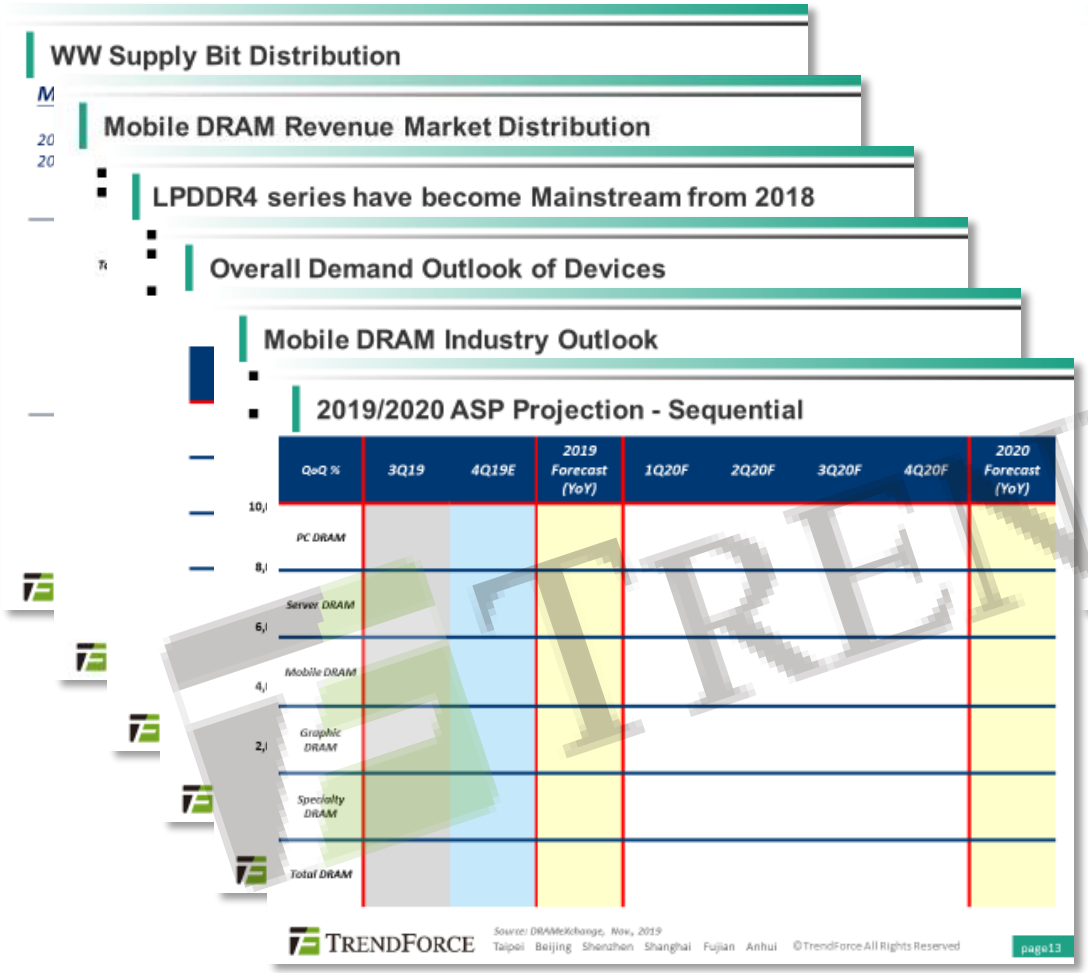
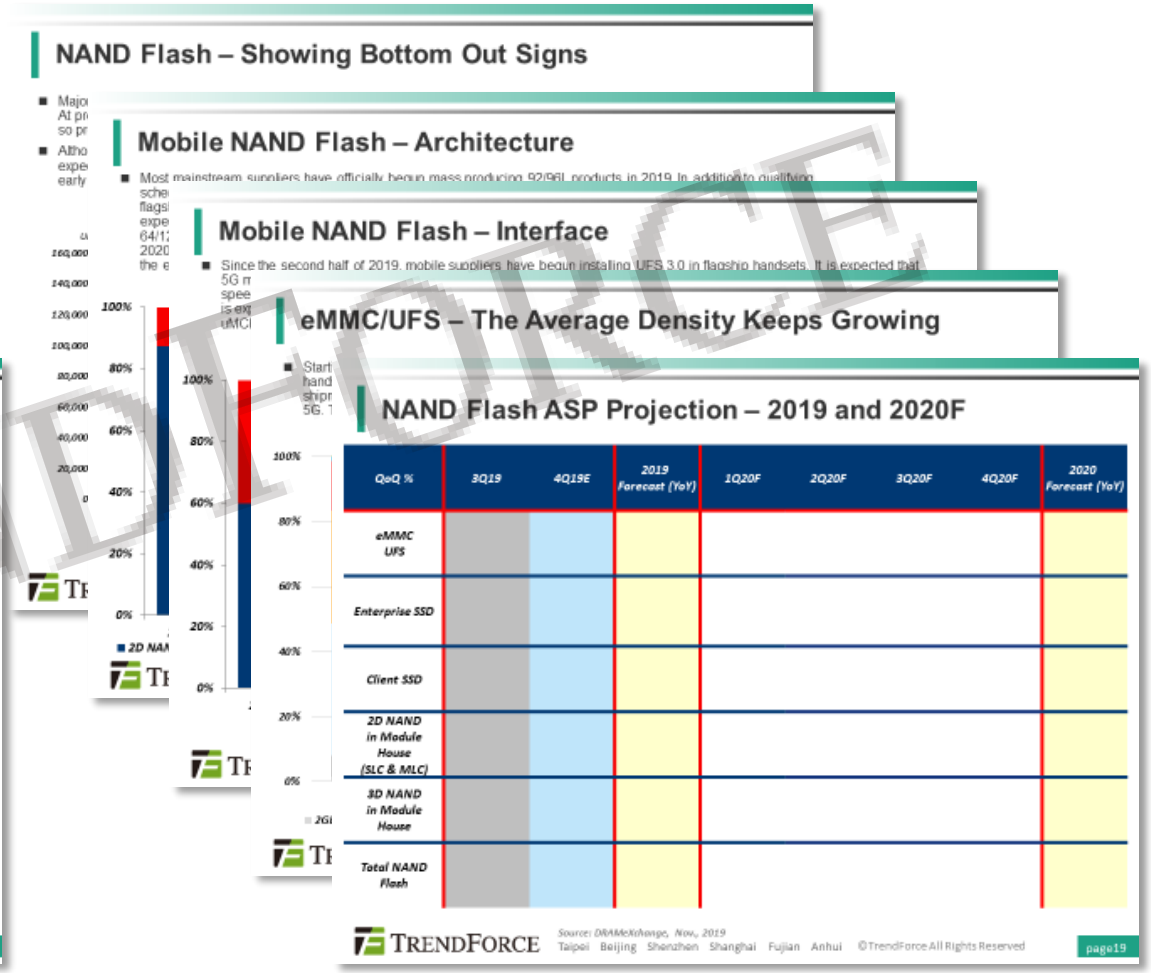
Memory





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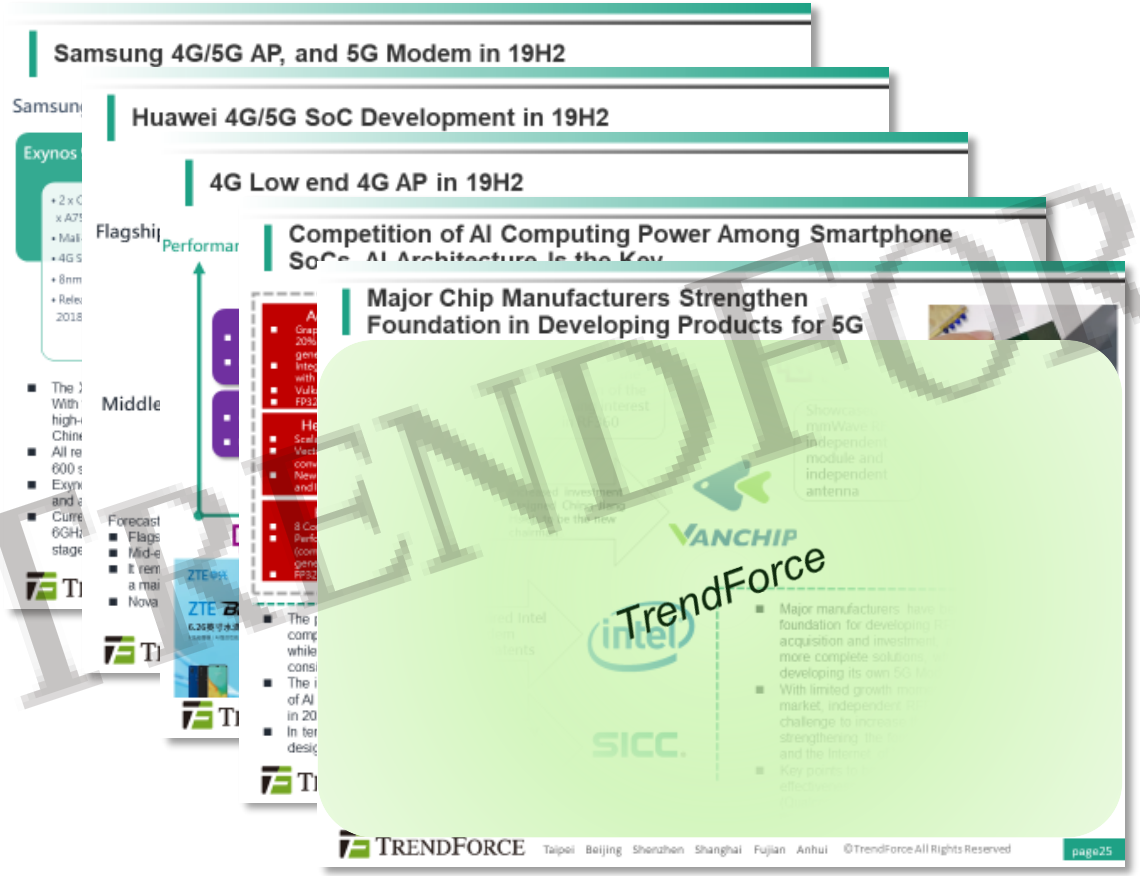
AP & Modem



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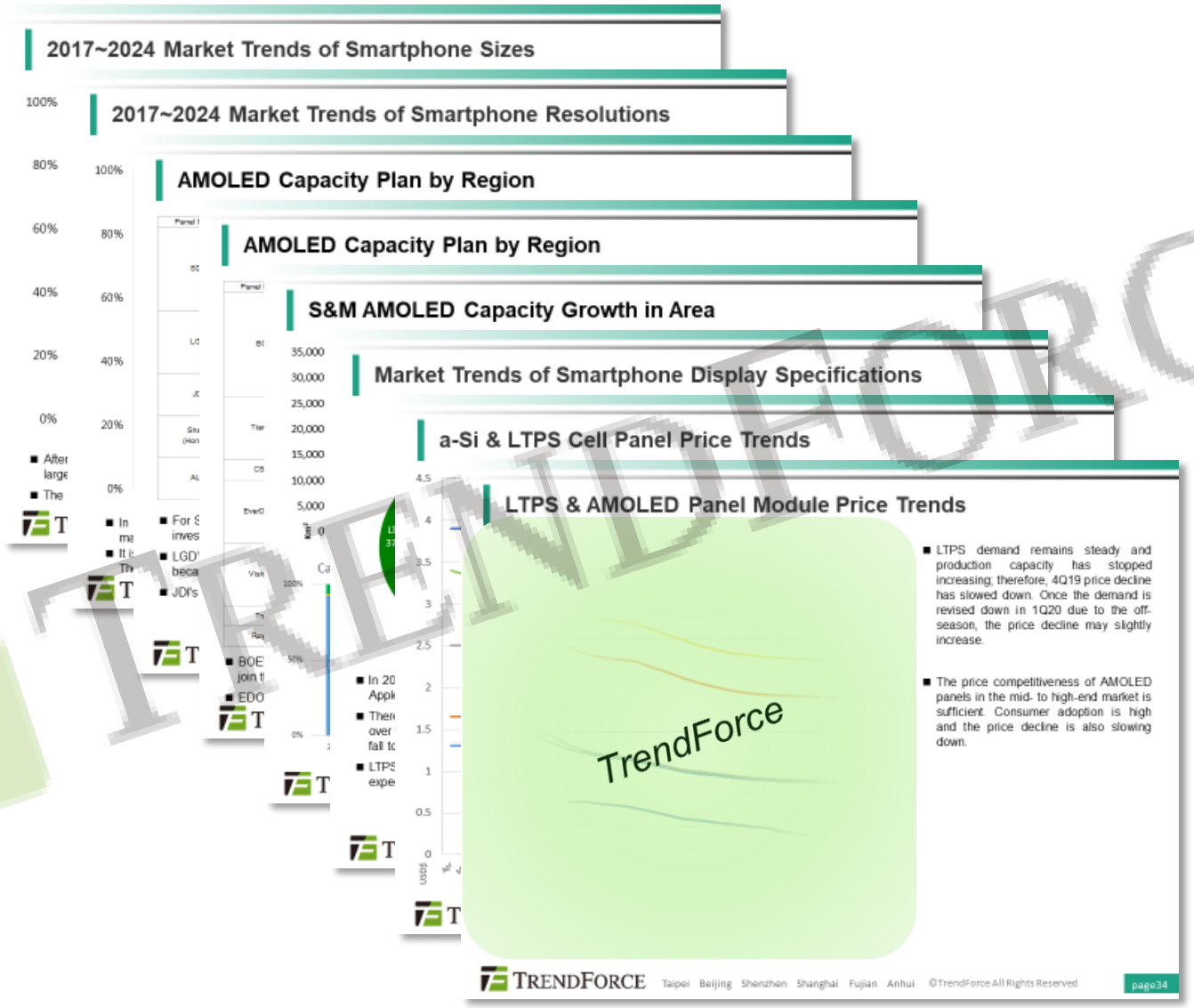

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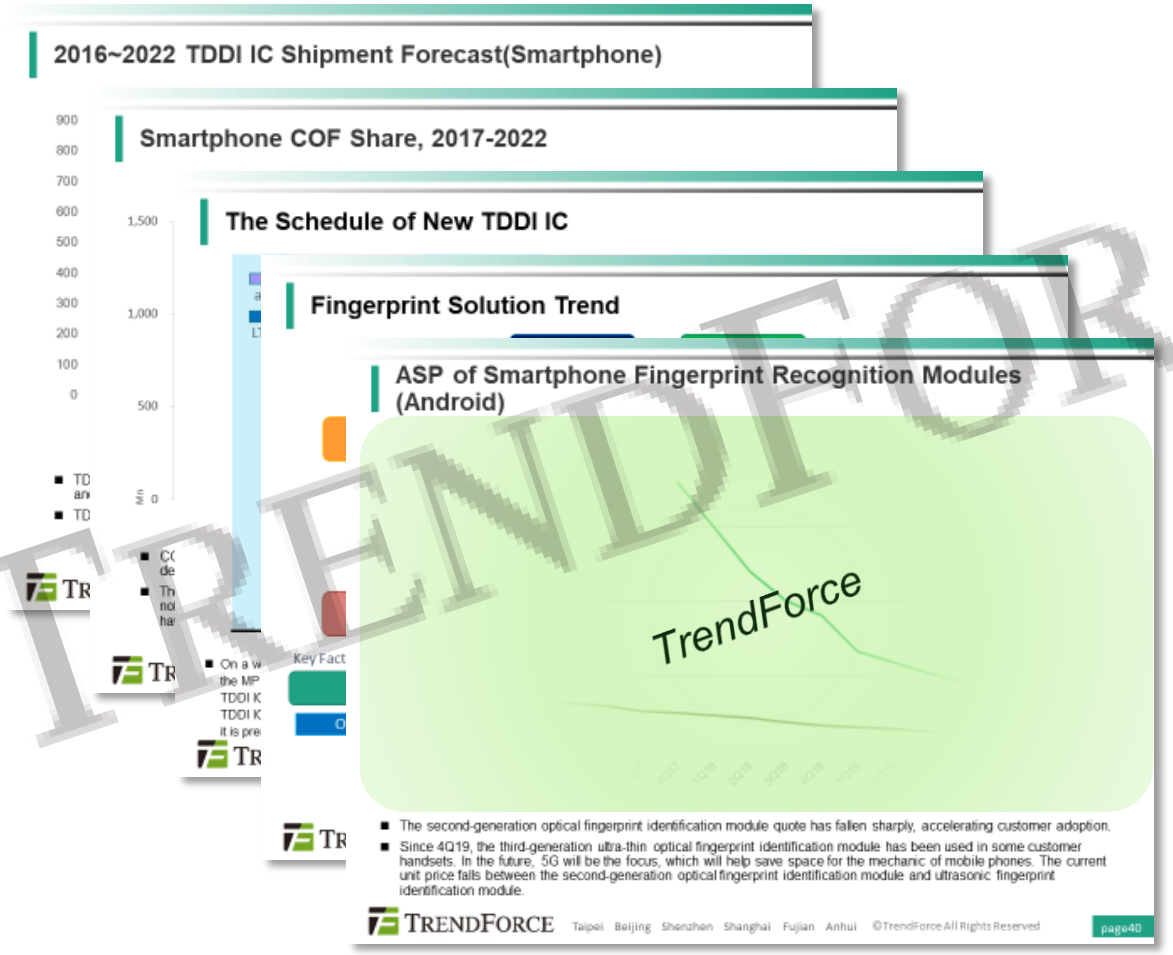
DDI/Biometric



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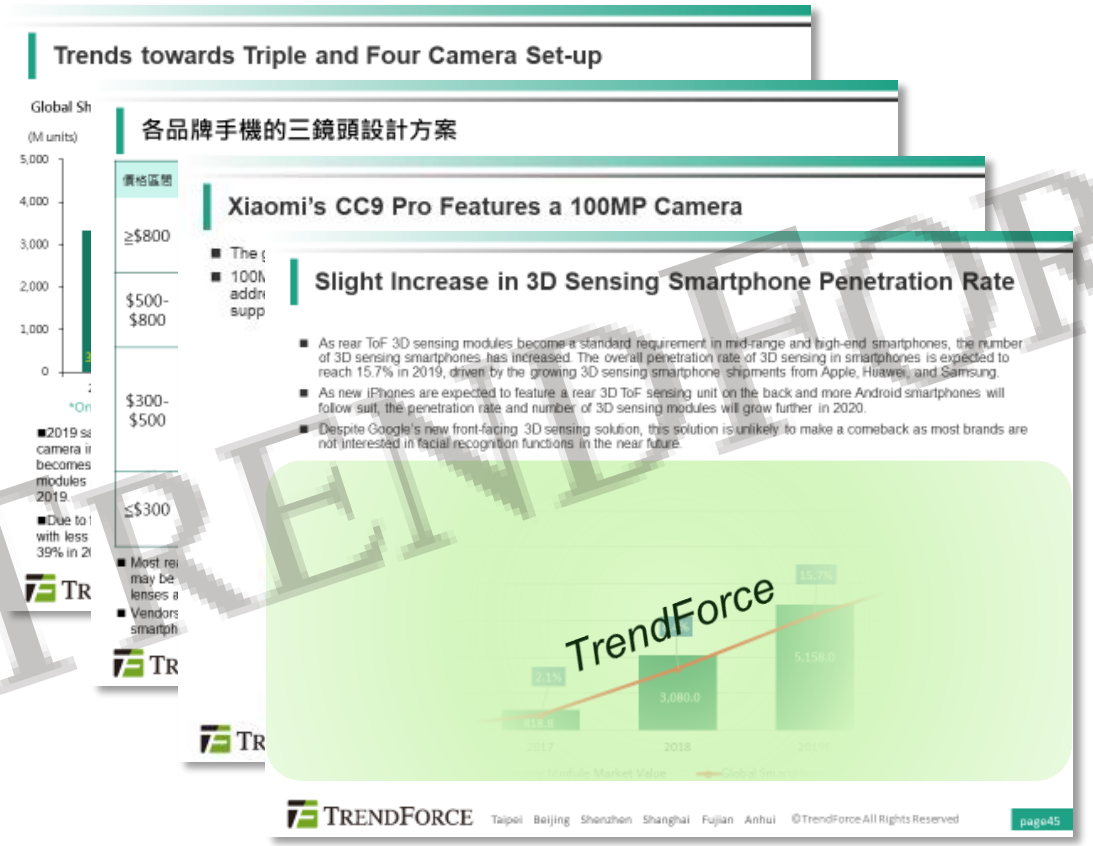
Camera/3D Sensing



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AR/VR & New Application

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Summary

Components	Supply/Demand Trend			Status
	3Q19	4Q19	1Q20	
DRAM				
NAND Flash				
Panel				

Components	Technology Trend & Status
AP	
DDI/Biometric	
Camera/ 3D Sensing	
AR/VR	

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TrendForce & TRI Research Areas

- IC
- Memory
- Consumer Electronics
- Green Energy
- Display Panel
- Smartphones & Apps
- LED
- Innovative Technology
- Intelligent Living
- Industry 4.0
- Automotive Technology
- AI
- Communication, Broadband & Networking
- Gov. & Ent. Consulting Service
- Cloud Computing & IoT

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