



TrendForce: Strong Bit Shipments Pushed Global DRAM Revenue Up by 4% QoQ in 3Q19, but ASP Declines Continued to Erode Supplier's Profitability

DRAM

Ken Kuo

kenkuo@trendforce.com

Avril Wu

avrilwu@trendforce.com

Mia Huang

miahuang@trendforce.com

Ray Hsieh

rayhsieh@trendforce.com

Mark Liu

markliu@trendforce.com

Joanne Chiao

joannechiao@trendforce.com

NAND Flash

Alan Chen

alanchen@trendforce.com

Ben Yeh

benyeh@trendforce.com

Bryan Ao

bryanao@trendforce.com

Data Research

Lavender Shih

lavendershih@trendforce.com

Jewi Chu

jewichu@trendforce.com

Ellie Wang

elliewang@trendforce.com

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Trendforce Corp. ®
www.dramexchange.com
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Figure-1 3Q19 Global Branded DRAM Revenue Ranking

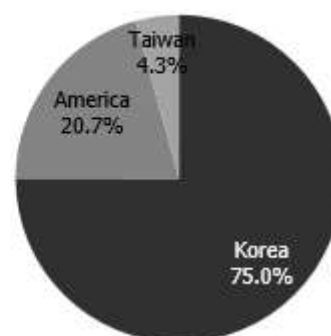
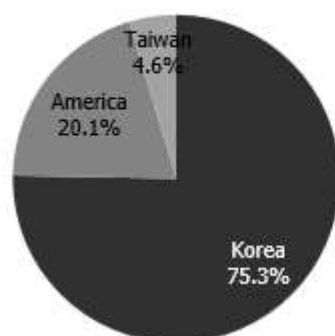
Unit: Million USD

Ranking	Company	Revenue			Market Share	
		3Q19	2Q19	QoQ	3Q19	2Q19
1	Samsung					
2	SK Hynix					
3	Micron					
4	Nanya					
5	Winbond					
6	Powerchip					
	Others					
	Total					

Note 1: 2Q19 USD\$1:KRW\$1,166; US\$1:TWD\$31.1

Note 2: 3Q19 USD\$1:KRW\$1,194; US\$1:TWD\$31.2

Source: TrendForce, Nov., 2019

Figure-2 3Q19 Branded DRAM Market Share by Region**3Q19 Branded DRAM Market Share by Region****2Q19 Branded DRAM Market Share by Region**

Note: Market share calculation does not include "Others" category

Source: TrendForce, Nov., 2019

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Market Intelligence Service Hotline

- ✚ **DRAMeXchange.com** - DRAM 、NAND Flash 、Foundry
Latte Chung / +886-2-89786488 ext. 817 / LatteChung@TrendForce.com
- ✚ **WitsView.com** - - TFT-LCD 、OLED 、Smartphone 、Tablet 、NB 、Monitor/AIO 、TV
Vivie Liu / +886-2-89786488 ext. 923 / VivieLiu@TrendForce.com
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Grace Li / +886-2-89786488 ext. 916 / GraceLi@TrendForce.com
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Melissa Ye / +886-2-89786488 ext. 823 / MelissaYe@TrendForce.com
- ✚ **Topology.com.tw** - Communication & Broadband, Consumer Electronics, Innovative Technological Applications, Automotive, Industry 4.0, Gov. & Ent.
 - ✓ **Member service :**
Hotline / +886-2-89786488 ext. 612 / Services@topology.com.tw
 - ✓ **Consulting service :**
Jack Yang / +886-2-89786488 ext. 731 / JackYang@topology.com.tw



Service Hotline +886.2.89786488
Fax +886.2.77026898
E-mail Address mi@dramexchange.com
Web Address <http://www.trendforce.com>

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